

The Social Sciences Education and Art (SSEA) Project

Case Statement

Need:

Lane Community College (LCC) is located in Eugene, Oregon's second most populous city. As of the 2009-2010 academic year, LCC had a student population of 37,783 students, with _____ of those from the Social Sciences Division.

The Social Sciences Division is seeking project funds to beautify, educate and identify our local culture. We'll alter physical space to create an atmosphere where students can expand their learning and further appreciate the social sciences. The goal is to improve the 4th floor of Center's aesthetic with a historiographic mural of events, happenings, experiments and observations from the origin; framed images of founders, theorists and paradigm-shifters; mobiles to frame the brain's level of thought; a wall-sized smartscreen for temporary inscriptions and event announcements; and an improved student display area. Such a project will be a campus-wide effort.

Target Population:

The project is designed for Lane Community College social science and art students and those who frequent the 4th floor of Center. As a social science division, the improvements encourage creation of a community identity, serve student needs by providing educational and academic material relevant to division curricula and institution mission goals, and inspire interdisciplinary relationships attracting students and audiences of a more diverse population to our 'civic' center.

Literature:

President's Committee on the Arts and the Humanities. Reinvesting in Arts Education:

Winning America's future through creative schools. May, 2011

Americans For The Arts. National Report. 2005

Guetzkow, J. How the Arts Impact Communities: An introduction to the literature on art impact studies. Princeton University, June 7-9, 2002.

<http://www.arts.gov/pub/researcharts/summary36.html>

Project Design:

Infrastructure

1. Lane Community College Culture and Stats - whom does it teach?
2. Social Science Division Culture and Stats
 - 14 disciplines represented
 - Anthropology, criminal justice, economics, ethnic studies, geography, history, human services, humanities, philosophy & religion, political science, psychology, sociology, women's studies
3. 4th Floor NW half, Lane Community College and Stats
 - 'Before' Map of 4th floor
 - Building & Fire Codes
 - Traffic & Demographics

Education

4. Social Sciences, Art and Interdisciplinary Curricula
 - LCC Social Sciences Division
 - LCC Division of the Arts

Art

5. Design, Content and Form
 - Mural Sketch
 - Posters: content and form
 - Thought Space: chalk, marker or digital
 - Student Display Area: refurbishment
 - 'After' Map of 4th floor

Work

6. Labor and Public Relations
 - LCC Social Sciences Division
 - Case Statement - The SSEA Project Committee
 - LCC Division of the Arts
 - Design and Curriculum - Tom Madison
 - LCC Facilities Maintenance
 - Project Outline - Mark Richardson
 - Building Inspection Codes - Jyoti Naik
 - LCC Media Arts
 - "Event"/Attraction - Damien McDonald (?)
 - KLCC (?)
 - LCC Public Relations - Joan Aschim (?)

Economics

7. Costs, Funding and Budget

- Mural - \$2,000

 - Prep - Sketches, projection methods

 - Primer

 - Paint

 - Lighting

- Posters - \$1,000

 - Poster images

 - Frames

- Thought space (chalk/whiteboard/smartscreen?) - \$500-\$5,000

- Mobiles/Student art - \$1,000-\$2,000

- LCC Grants Office

 - Grant Support - Mara Fields

- Estimate ~ \$10,000-\$12,000 from several grants

8. Timeline

- Start: Fall 2012 or Spring 2013

- End: Summer 2013 or Fall 2013