



iTunes U Application

Thank you for your interest in iTunes U—a free, hosted service for managing and controlling access to audio and video content that integrates seamlessly with iPod. We are interested in expanding iTunes U to as many colleges and universities as want to make use of the service. We have put together a short application* to get a better understanding of how your institution might use the system and to assist you in thinking through the workflow of integrating iTunes U into your infrastructure. This PDF version of the application has been provided to assist you with completing the online application. To submit your application, you need to complete the online application at http://education.apple.com/itunesu_apply.

Current Content Use

- 1 Are you currently distributing digital audio or video, such as recorded lectures or interviews?
☐ Yes
☐ No
- 2 If you are currently distributing digital audio or video, what technology do you use for distribution? (Check all that apply.)
☐ Streaming Server
☐ Podcasting
☐ Course management system (Blackboard, Sakai, and so on)
☐ Other web-based system
☐ CD/DVD
☐ Other _____
- 3 If you are currently distributing digital audio or video, in what format is the content? (Check all that apply.)
☐ QuickTime
☐ Windows Media
☐ Real Media
☐ MP3
☐ MPEG-4
☐ AAC
☐ WAV
☐ Other _____
- 4 Does your institution have guidelines for copyright as it pertains to distributing digital content?
☐ Yes
☐ No

Comments: _____

Production of New Content

- 1 If you have existing content not in a digital format, how do you plan to convert the content into a digital format?

- 2 What new content would you like to be able to distribute?

- 3 Is there staff to support editing, encoding, and posting of new content to iTunes U?
☐ Yes
☐ No

Access Control

- 1 What system does your institution use for managing identity, authentication, and authorization for campus Internet services? (Check all that apply.)
☐ Based on Shibboleth
☐ Based on Kerberos
☐ Based on LDAP
☐ Other _____

Provide more details, if needed:

* Terms and conditions apply. Universities must enter into an iTunes U Service Agreement before being eligible to use the iTunes U service. Apple reserves the right to determine eligibility.

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2 Who do you expect will access the content available via iTunes U? (Check all that apply.)

- ☐ Faculty
- ☐ Administration
- ☐ Students
- ☐ Alumni
- ☐ Public

Student and Faculty Access

1 How many students and faculty do you expect will be involved in the use of iTunes U?

- ☐ 0–500
- ☐ 500–1000
- ☐ 1000–5000
- ☐ 5000–10,000
- ☐ More than 10,000

2 How would you ensure that every student in your course would have access to their own iPod?

- ☐ Institutional purchase
- ☐ Required student and faculty purchase
- ☐ Recommended student and faculty purchase
- ☐ Other _____

Teaching and Learning

1. How would distributing content through iTunes U uniquely support teaching and learning at your institution?

2 How would providing access to mobile content, on a device like iPod, support teaching and learning?

3 What characteristics about your institution make it ideally suited to benefit from iTunes U?

4 What is your vision for how a service like iTunes U would be used on your campus two years from now?
